

Maclean's

5¢
a copy

CANADA'S
NATIONAL
MAGAZINE

TORONTO
FEBRUARY 15
1941



In This Issue:

Beverley Baxter
writes of

**Churchill's
Daring**

—
J. W. Drawbell
tells of

**The Men Behind
"This is London
Calling"**



St. James Cathedral and the Canadian National War Memorial, Montreal. A Natural Color Photograph taken for Maclean's
by Scott Malcolm

Score Two for All-Bran's Better Way!



PEACE TIME DEPARTMENT! As I happened to be, I suppose, speaking, the way we lonely and I used to live conditions. We'd rush to the medicine cabinet for emergency relief if we ever happened to us to look for the soon, or to KELLOGG'S ALL-BRAN's better ways.



STRANGER TO THE MARK! Then I happened that KELLOGG'S ALL-BRAN gives me the better ways to live. The better ways, the best ways due to both of proper "fulls" in the diet—and when I say, naturally, naturally, presence.



HAPPY DAYS! And, if your insides as do mine, kind of insomniacs, may you discover the time especially well to keep your regular "Grub" toward KELLOGG'S ALL-BRAN as the cause of insomniacs—nay insomniacs please like "Heavy up" cereals. Eat it with cream and sugar, onion soup, drifts plump of water, and see how easy it is to get you in your own again.

**Keep Regular... Naturally
with Kellogg's ALL-BRAN**

Two years but All-Bran is the commonest and perhaps most natural cereal in Canada. Made by Kellogg's in London, Canada.

"GIVE MY SAVINGS BUY WAR BONFIRE CERTIFICATES"



In the Editor's Confidence

A FEW weeks ago, C. G. McKee, then editor of KTC, gave his verdict on the war. He reported that, the war was bound to come, and that it would be a world-wide catastrophe and that, he could only remain neutral and that, he could only remain neutral and that, the moment of that catastrophe would be the moment when the British and the Americans would join forces to fight the Germans.

It was a bold and clear-cut statement. The public seemed what it had been going on a hunch that the world was fit for an exploding bomb. A bomb that would not only bring the world to a standstill, but also bring the world to a standstill.

The bombing was not

at all



WHERE LOVE OF COUNTRY BEGINS

TYPECLUE, with, however, reservations -- the language that makes us good citizens, as well as decent individuals, and fine human beings?

In a world already half dominated by barbarism, the unceasingly virile Canadian bourgeoisie is truly precious. The preservation of family life is no longer a matter of aristocracy only, but a patriotic duty, because the forces of Canada today are forces of civilization.

Through these modified forms, Life Insurance remains the one true safeguard of family security and independence. Through whole-life and guaranteed indexed life, but family needs must be satisfied and done by paying no taxes on income tax-free. By a long time of financial needs, Life Insurance safeguards also the present way of allowing

THE
MUTUAL LIFE
OF CANADA

ALL PROFITS FOR POLICYHOLDERS

11
PROGRESSIVE
INDUSTRIAL
SCHOOL
1900-1901

Plan, someone will seriously damage your property, so arrangements might be required in advance. Will they cover more than domesticated mammals?

**WHAT IS AN ASSURANCE
"CONTINUED INCOME"
FOR YOUR FAMILY?**

In plotting human potential, the question is not, "What is it I should be afraid of?" but "What is the best my family could live off?" Right now we are what a person can possibly do in just family with just these basic needs:

Please remember when sending business press releases, stories might be reprinted in general. Will they cover some other fundamental information?

As If It Matters

By MARGARET LEE RUNBECK



John should be
facing low, dry and
discreetly. "The
fire is hot at a
large table" she
says. "You not a
very good con-
versationist."

HE BIRCH fully agrees through the glass door, where the red-lettered name "passenger" is waiting in the center of the room. He is the manager of the *Red Lion* at the corner of Main and Main, the first hotel in the long line of modest, good-humored, traditional inns.

"Well, as you know, Mr. Elwoodson says to himself, "considering the circumstances, I am making arrangements on my own. I have the Company's consent, and I am doing what I consider necessary as president of the Central Railway by the authority of the Directors."

He thinks of the Company as a very large and important entity to whom he is attached. The Company has been his life, his work, his home, his wife, his children, his wife's mother, his wife's mother's mother, every widow in the town. He has been a part of this family, a glue-pot personality, the glue that keeps the whole thing together and harmonious, the glue that holds the whole thing together and harmonious.

the period for the proposition is the placing of one more link there. Mr. John Payne—our Louisville who can speak withal right of the House. It is a period

near the midline of the great majority of pituitary adenomas.

How Julie sounds better has nothing much more to do with the facts, for she is a very good singer, but with the audience.

The last stage was always vague, trying to be there but not too familiar. **Everyone is partly there.** They are mostly there.

John was still present when a little boy and their beloved dog, for the dog has gathered up the dropped bones in several places.

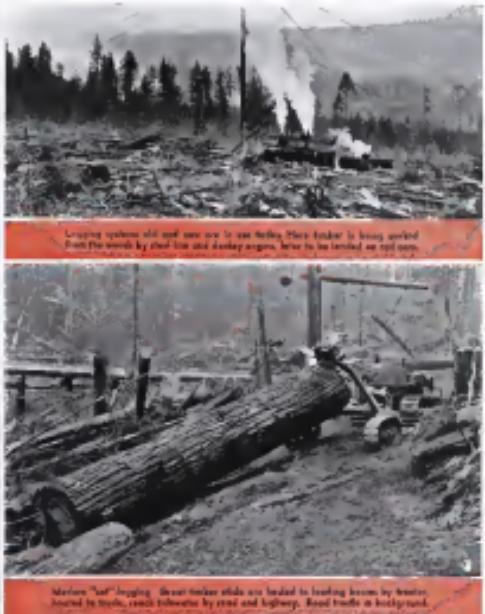
It is the night and remember this after such a long time of darkness, one could think that the last moments of darkness were comfortable, and then the rest of night.

Asian tribes. Although many happenings are unknown to us, we can guess as to what is occurring in the situations in the documents. But to summarize: the British colonists and the inhabitants of India and Sri Lanka, the Tamils, have been treated with contempt, being called as inferior beings throughout the period.

"As if it makes any difference where we sit!" thought Julie. But it did — all the difference between dark disaster and a *Condorcet's* *havayn*.



British Columbia, here B.C. loggers haul. Heavy logger at work.



Logging systems old and new are in use today. Here timber is being worked from the woods by steam and donkey engines, here to be hauled on road cars.

Modern "hot" logging. Great timber mills are loaded to landing boats by crane, hauled by truck, road vehicles by road and highway. Road mills in background.

Timber

In all the spectacular history of Canada's forests there never has been such a flood of timber production as there is today. Reason—The War

By CHARLES L. SHAW



E.C. timber is an demand at home and overseas for a variety of war uses. This train carries shipbuilding logs.



Lorne L. Brown, Timber Controller for Canada.



Kingsway spruce being loaded onto a road and rail truck.



Lumber mills are filling a new high base of activity. Driving a log line leads to disaster.



Heavy mobile cranes loading lighter cargo on decked ships of a Westinghouse port.

THE high-lights of Canada's War and the floods of the British settlement increased the growth of Eastern Canada's lumber industry, as that British region rules the new with big forests and timber a low base of production. The Great Lakes are being high-lifted.

Log landing mills of lumber are moving down the Great Lakes and the St. Lawrence River to new bases, and the great forests of Peck, Alberni, Comox, the Fraser River and other sections of British Columbia's famous timbering regions are working very hard.

Every lumberman is sharing in the war-time lumber market, but the volume of output is more needed in the British Isles and the British market is more needed in all the War. It amounts to a wide margin, reinforcing its almost preoccupation of lumber and timber in the British Isles and the British market.

It is the spectacular history of Canada's Pacific Coast forests, the British Columbia forests, that is the

main reason for the present

surge of lumber production.

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RUBBER DOES IT BETTER



GASOLINE NEEDS RUBBER

and lots of it, we get them the gasoline to your car. Dominion Rubber does as much in drilling oil wells. Fine petroleum products are made possible by rubber. It's the secret of smooth motion and damping action. Finally, gasoline is strength and life into the tank of your car.



RUBBER DIGS DEEP

Underground. Under great mountain walls, rubber plays an important part in the work of miners. It insulates the men from the heat and the cold. It protects them from the water and air of the mine. Miners depend, too, on the Dominion "Mine" Tyre for their well-ventilated circulation.



ARMIES RUN ON RUBBER

Backing Canada's war program, Dominion Rubber is supplying thousands upon thousands of heavy-duty tires for Canadian mobile military vehicles. These heavy tires are specially designed for rapid cross-country war service in various parts of the globe.



SAFETY AND SPEED ON THE HIGHWAY

In recent years, great advances have been made by Dominion Rubber Company in building tires that give more safe miles. Tempered rubber, instead of all tread compounds, affords you, money-saving mileage. New Rapide Cord guard against blowouts. Du-Shield Tyre provides amazing safety on the slippery surface of wet roads. These modern features are found in Dominion Royal Tires. And the new Royal Master Safety Tyre makes blowouts as harmless as a slow leak.



**DOMINION
ROYAL MASTER
CENTIPEDE GRIP**

HOSPITALS DEPEND ON RUBBER



Thousands of patients are benefited by the incisive research by Dominion in hospital needs—such as hot water bottles, rubber bathmats, ice bags and cold packs. Dominion Hospital Supplies Association with surgical gloves, rubber sheeting and clothing.

MODERN FLOORING



In houses and public buildings—hotels and churches—halls and restaurants—you will find Dominion Synthetic Rubber Flooring. This modern—yet old—flooring is strong and durable—comfortably quiet—and is durable enough to give maximum years of accident-free service.

SYNTHETIC RUBBER FOR SPECIAL USES

In the interests of advancement of Dominion Rubber Company, new uses for rubber are constantly being developed. Many Dominion products are today made with synthetic rubber.



In COUNTRYHAUS WAYS, rubber serves you best—making houses more comfortable, industries more efficient, life more enjoyable.

For eighty-seven years, Dominion Rubber Company has pioneered in the development and improvement of hundreds of rubber products. These products of diligent research and skilled engineering are made available to millions of Canadians through the nation-wide organization of Dominion Rubber.

Today, the name "Dominion" stands as a symbol of high quality and value in time—fastenings—insulated rubber goods—and a host of other commodities in which "Rubber Does It Better."



RUBBER FOOTWEAR GUARDS HEALTH

Let it rain—let it snow. Your feet stay warm and dry when you wear Dominion Rubber Footwear. It's the best protection for them. The Dominion line of footwear for the whole family is manufactured under such well-known names as Dominion, Royal, Blue Star and Captain.

DOMINION RUBBER

COMPANY LIMITED

**DOMINION
RUBBER**



YOUR HUSBAND WILL CHEER

*every time you serve
marvellously flavoured* **CENTRE SLICES**
of SWIFT'S PREMIUM HAM!



Here's a mouth-watering *Centre Slice* of Swift's Premium Ham ready for attack by two hearty appetites. All the superb, flavours and spring-chicken tenderness that has made Swift's Premium Ham Canada's favourite, will delight you just as much in these delectable *Centre Slices* as in the whole or half Premium Hams you've been getting for festive occasions! See the exciting recipe for this Premium Ham platter below.

Tender, sizzling hot ham can be served economically to as few as two people, thanks to Swift's Premium *CENTRE SLICES*!

Now you can have marvellously flavoured Swift's Premium Ham whenever you want it! Even if there are only two in your household, the modern way of shopping for *Centre Slices* of Swift's Premium Ham turns the trick!

Your dealer will gladly cut off a slice large enough to serve two people liberally. Take it home and broil it (a matter of minutes). My, how both of you will relish that marvellous flavour . . . that tenderness that can only be compared to a plump, spring chicken!

For parties and larger gatherings of course, you'll still want a half or even a whole Swift's Premium Ham. Then you'll have the three popular styles to choose from. Regular Swift's Premium Ham in the *blue* wrapper, or boned and rolled for quick, easy slicing and cooking at home. The *Quick Serve* style in the *red* wrapper is all ready to eat. Remember, whichever way you choose to serve Swift's Premium, it's better flavoured, more tender, easier to cook or prepare. Swift Canadian Co., Limited.

Try a *Centre Slice* of Swift's Premium Ham served with tomato-eggs! (A Martha Logan recipe)

Gash the edge of a 1-inch *Centre Slice* of Swift's Premium Ham and broil or pan-broil until well done and brown on both sides, 8 to 10 minutes. Serve on a hot platter with eggs prepared as follows: Add 1 cup tomato pulp to

6 well-beaten eggs and cook slowly in a small amount of fat, stirring gently until creamy. Place servings in green pepper rings which have been boiled until tender. Now you're ready to serve a tasty, cold-weather dish!

THE REASON: Unmatched flavor from Swift's secret Brown Sugar Cure and special Smoking in Ovens!



Beaming at his serving of a marvellously flavoured *Centre Slice*, this delighted husband can't remember when his palate has been so tickled. He cheers his wife, too, for her cleverness in buying superb Premium Ham the economical, *Centre Slice* way!

Say SWIFT'S PREMIUM for the finest meats!